

NewView™

BE EVERYWHERE

YOUR CUSTOMERS WANT YOU TO BE

Today's consumers are using multiple devices to learn about products and services, compare prices and features, and place orders online. To be prepared for every possibility, your digital content must cross seamlessly from one screen to another.

If your content isn't optimized for mobile consumption, you're missing a huge opportunity. According to a Google survey of 1,611 participants, in conjunction with Ipsos and Sterling Brands, 65 percent of consumer-to-business interactions begin on a smartphone, before continuing to another device.

NewView™ delivers your message in a multi-screen world.

Using the latest responsive design technology, NewView from New Angle Media automatically optimizes your Web site, online videos, emails and other digital content for the device, browser and operating system of every end user.

You eliminate the burden of creating multiple versions of your digital assets, while saving time and money mobilizing your content.

CONTENT CONSUMPTION BY DEVICE



Look into NewView today.

To learn how NewView can enhance your marketing on desktops, laptops, tablets and smartphones, contact New Angle Media today.

Sources: "The New Multi-Screen World: Understanding Cross-platform Consumer Behavior," Google, August 2012.
"Americans Will Spend More Time On Digital Devices Than Watching TV This Year: Research" Huffington Post August 2013.
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DID YOU KNOW?

In 2013, US Adults spent a total of 5 hours and 19 minutes each day consuming digital content. Two hours and twenty-one minutes were spent on mobile devices alone! Are you ready to give your customers a new view of your online content?

NEWANGLE

NewView is another New Angle Media innovation, designed to help your business perform at its highest potential. We create software, solutions, and studio productions to enhance online user engagement.

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